

Christine Roy

UX / UI Designer

hi@christinedoes.design
+1 (951) 640-1173
in/christine-e-roy/
christinedoes.design

EXPERIENCE

Find Cool Roommates UX/UI Designer Nov 2020 - Present

- Designing all company branding and marketing artifacts
- Working alongside other designers, product managers, and developers to create a responsive web and iOS mobile app design for a roommate compatibility-matching app
- Responsible for user research, competitive analysis, information architecture, visual design and prototyping

RingCentral Technical Incident Administrator May 2018 - Present

- Managed complete bug ticket lifecycles and triaged customer-facing issues that result in user-centered development solutions
- End-to-end incident management from root cause analysis to executive and customer-facing communication
- Collaborating with internal and external stakeholders to identify trends and determine key action items for tracking remediations and bug fixes
- Recommending and designing tool changes for internal stakeholders

Freelance UX/UI Designer 2009 - Present

- Conducting user experience research methods to create branding, web and product design for small businesses
- User research and visual design using competitive analysis, heuristic evaluation, user interviews, surveys, focus groups, ethnographic studies, and more

Patton State Hospital Incident Program Management Jun 2008 - Feb 2018

- Led a team to deliver data and trend analyses of an Incident Reporting process for the largest psychiatric hospital in the country
- Triaged various incidents across several programs
- Made recommendations based on my findings and implemented new, more agile reporting processes to uphold hospital licensing requirements

PAST PROJECTS

aerial UX/UI Designer Jul 2021 - Aug 2021

- Led the user research and visual web design for a SaaS childcare software by performing user research including: surveys, interviews, usability testing, persona creation, and competitive analysis
- Implemented a highly engaging visual design and user experience for two unique target markets

TECHNICAL + SOFTWARE

Figma	Salesforce
Invision	Notion
Photoshop	Jira
Illustrator	HTML5
Adobe XD	CSS3
InDesign	Webflow

CONTENT + RESEARCH

Information Architecture
User Research
Usability Testing
Competitive Analysis
Surveys + Interviews
User Personas
Branding
Copywriting
Content Structure
User Flows
Journey Mapping

DESIGN

App	Strategy
Web	Mockups
Mobile	Sketching
Product	Interaction
Wireframes	
User Interface	
User Experience	
Rapid Prototyping	

EDUCATION

Microsoft
Azure Fundamentals
Certification
2022 - Present | Online

IBM
Enterprise Design Thinking
Practitioner Certification
2022 | Online

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PAST PROJECTS (cont'd)

LocalEyez UX/UI Designer

Jun 2021 - Jul 2021

- Redesigned a machine-learning mobile app to help users find relevant local events to attend
- Visually rebranded the app and created an intuitive and personalized user experience within the app

My Daily Nosh UX/UI Designer

Feb 2021 - Mar 2021

- Produced an MVP for a machine-learning mobile grocery app by conducting user research and designing the branding and user interface to provide a personalized experience

BusTrack UX/UI Designer

Jan 2021 - Feb 2021

- Conducted user research and designed the branding and user interface of an existing mobile bus app

EDUCATION (cont'd)

Thinkful

UX/UI Design Certification
2020 - 2021 | Online

Riverside City College

2010 - 2012 | Riverside, CA

COMMUNITY MEMBERSHIPS

Latinas in Tech
Girls in Tech
Tech Ladies